

DATA GOVERNANCE

Doesn't Have to Be Hard



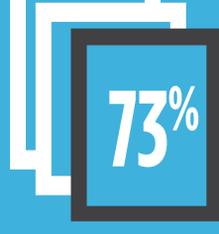
For years data governance has been challenging for organizations. There have been too many different data-related technologies to manage and too many manual processes involved. As a result, data governance policies were restrictive and interfered with the ability for individuals to work with data.

The Old Approach to Data Governance

Our research from 10 years ago shows the state of data governance at the time. Organizations struggled to unify their data in a consistent way that also enabled individuals to make use of the data. Approaches involved a patchwork of systems, often using spreadsheets.



The top barrier to a single version of the truth was **incompatible tools** (59% of participants).



The use of **spreadsheets** was a data governance concern for most (73%).

This approach to data governance created a house of cards that was inflexible and unreliable due to the many manual processes involved.

The Role of Automation

Manual processes are error prone and make data governance a challenge. They are also difficult to scale as organizations produce and consume increasing volumes of data.



Two-thirds of research participants (67%) seek to **reduce or eliminate manual processes** when working with data.



Nearly one-half of organizations (48%) **want** to be able to schedule **data processes to run automatically**.

Data Catalogs Empower Better Data Processes

Today, organizations use automation and data catalogs to improve their access to data and ensure compliance with regulations and internal governance policies.



68% of those **using data catalogs** are **satisfied** with their data lake.



Only 39% of those **who don't use data catalogs** are **satisfied** with their data lake.

Data catalogs provide a repository for data governance policies, and they do so in a way that helps individuals understand and find the data they need.