

# THE TOTAL ECONOMIC IMPACT™ OF THE ALATION DATA CATALOG

Forrester's in-depth analysis quantified the value enterprises may realize by adopting the Alation Data Catalog as part of their data management strategy.

For more information or to download the report, visit [alation.com/tei](https://alation.com/tei)

## SUMMARY OF BENEFITS

Forrester surveyed seven customers to identify the three-year cost savings and business benefits enabled by the Alation Data Catalog.

ROI

**364%**

NPV

**\$3 million**

(total benefits minus total costs)

## QUANTIFIABLE BENEFITS

**\$2.7 million**

Analyst productivity improvement due to shortened data discovery

**\$584k**

Business user productivity from self-service

**\$286k**

Savings from faster onboarding new analysts

**\$165k**

Data engineer productivity improvements

**50%**

reduction of time spent onboarding new analysts

**70%**

reduction of time an analyst spends per data request

**80%**

of data requests answered by business users without having to ask data analysts

**35%**

reduction in number of data requests by business users due to ability to self-serve



**68 hours**

per year saved by business users due to reduction in number of custom analyses

## ADDITIONAL BENEFITS & IMPACT



Collaborate around data



Increased data transparency and reuse



Prevent data lakes from turning into data swamps



Facilitate documentation of tribal knowledge



Increased compliance with data governance policies

## WHAT OUR CUSTOMERS ARE SAYING

**“Allowing people to self-serve reduced our operating costs.”**

–VP of Information Management and Strategy

**“Before it probably took two weeks to find out who put the data where. Today it takes minutes in Alation.”**

–Head of Data Technology

**“Alation improves the quality of our data because without it, people would stumble across challenges someone else already resolved.”**

–Data Engineering Consultant

**“With Alation I can use search and find what I need within 5–10 minutes.”**

–Sr. Manager of Self Service Data Analytics